

ANJUMAN ARTS & COMMERCE COLLEGE, BELAGAVI

COURSE MODULES and THEIR OUTCOMES

**Bachelor of Arts (B.A.)**

B.A. Course Modules and Course Outcomes		
<b>Course Modules</b>		
➤ First Basic: <b>English</b>		
➤ Second Basic: Any one of the following languages: <b>Kannada, Urdu &amp; Hindi</b>		
<b>Compulsory Papers:</b>		
1) Indian Constitution (I-Semester)		
2) Environmental Studies and Human Rights (II-Semester)		
3) Personality Development & Communication Skills (III-Semester)		
4) Computer Applications (IV-Semester)		
➤ <b>Optional Subjects:</b> The students shall offer any one of the following subject combinations consisting of three optional subjects of equal importance:		
Kannada <sub>(A3)</sub>	Sociology <sub>(C6)</sub>	History <sub>(E3)</sub>
Kannada <sub>(A3)</sub>	Sociology <sub>(C6)</sub>	Economics <sub>(D4)</sub>
Hindi <sub>(C3)</sub>	Political Science <sub>(B4)</sub>	History <sub>(E3)</sub>
Hindi <sub>(C3)</sub>	Economics <sub>(D4)</sub>	History <sub>(E3)</sub>
Urdu <sub>(A6)</sub>	Sociology <sub>(C6)</sub>	History <sub>(E3)</sub>
Urdu <sub>(A6)</sub>	Political Science <sub>(B4)</sub>	Economics <sub>(D4)</sub>
<b>Course Outcomes:</b>		
<b>Basic Language Papers: English , Kannada, Urdu &amp; Hindi:</b>		
Students, at the end of the course, would be able to unlock the communicator in them by using International language English, national language Hindi & Urdu and regional language Kannada appropriately and with confidence for further studies or in professional spheres where these languages are the indispensable tool of communication.		
Outcome of <b>Four Compulsory Papers:-</b>		
1) The students obtained knowledge of fundamental Rights and Duties of Citizen, Structure & Functions of Central, and State governments, Judiciary, Legislature and Autonomous body like Election Commission.		
2) Obtained good information on environmental science, its resources and		

Management. After completion of this paper, students would be able to analyze the ways in which the natural environments impact the society. Along with that, they would also gain knowledge about the ways and means of managing the natural resources for the benefit of the society.

**Out come Optional Subjects:**

History / Sociology / Political Science /Economics

- **History:** The students obtain wider knowledge of facts and figures of the past and make the learner assimilate the essence of that through multidisciplinary approach. It takes the learners into the intellectual forum through the study of history. It inculcates a sense of nationalism to enable the student community to face the onslaught of communalism and casteism.
- **Sociology:** The Sociology students can develop the sociological knowledge and skills that will enable them to think critically and imaginatively about society and social issues. Through coursework, internships, independent studies and collaborative research with faculty, the Department encourages a commitment to social justice based on an appreciation of social and intellectual diversity and an awareness of social inequality.
- **Political Science:** The students understand the basic principles of Politics including governing institutions and branches, political wings and organizations, political behavior and the operation of government at both the national and state levels. Understanding government and politics in a comparative perspective and understand government and politics in a global context.
- **Economics:** Students will be familiar with introductory, canonical models of consumer and producer behaviour and of macro economy have a basic understanding of the operation of a modern economy be able to evaluate the effects of government interventions in individual markets and in the macro economy. They can Analyze operations of markets under varying competitive conditions. They can analyze causes and consequences of unemployment, inflation and economic growth.
- **Optional Languages Kannada, Urdu & Hindi:** Students will gain knowledge of the major traditions of literatures written in the national languages like Hindi and Urdu, also the regional language Kannada and an appreciation for the diversity of literary and social voices within—and sometimes marginalized by—those traditions. They will develop an ability to read texts in relation to their historical and cultural contexts, in order to gain a richer understanding of both text and context, and to become more aware of themselves as situated historically and culturally.

## Programme Outcomes

The B.A. graduates can pursue B.Ed. course and opt teaching career in the schools. Also they can do Post Graduate Studies in their respective subjects studied in 'Under Graduate' level. After their Post Graduation they may do M.Phil or Ph.D. and take teaching as their career in higher education institutions like Degree colleges and Universities.

Other Career options:- Journalism, Tourism, Judiciary (Law), Linguistics, etc. They are eligible to appear for any competitive exams conducted by Union Public Service Commission (UPSC), Karnataka Public Service Commission (KPSC), Indian Railway Board, etc for entering into the government services. They also pursue their studies in doing MBA, Post Graduate Diploma in Computer (PGDC), Certificate Courses of any discipline.

## BACHELOR OF COMMERCE (B.Com) Course Modules and Their Outcomes

B.Com. I Year	
I - Semester	II - Semester
<ul style="list-style-type: none"> <li>➤ First Basic: English</li> <li>➤ Second Basic: Any one of the following Modern Indian languages: Kannada / Urdu / Hindi</li> </ul> <p><u>Core Papers:</u></p> <ol style="list-style-type: none"> <li>1. Financial Accounting P-I</li> <li>2. Business Economics P-I</li> <li>3. Business Environment</li> <li>4. Secretarial Practice</li> </ol> <p>For Non-Commerce Students</p> <ol style="list-style-type: none"> <li>1. Special Account-I.</li> <li>2. Special Commerce-I</li> </ol>	<ul style="list-style-type: none"> <li>➤ First Basic: English</li> <li>➤ Second Basic: Any one of the following Modern Indian languages: Kannada / Urdu / Hindi</li> </ul> <p><u>Core Papers:</u></p> <ol style="list-style-type: none"> <li>1. Financial Accounting P-II</li> <li>2. Business Economics P-II</li> <li>3. Marketing Management.</li> <li>4. Accounting Theory</li> <li>5. Computer Application in Business P-I</li> </ol> <p>For Non-Commerce Students</p> <ol style="list-style-type: none"> <li>1. Special Account-II</li> </ol>

<u>Compulsory Paper:</u> Indian Constitution	2. Special Commerce-I
<b>OUTCOMES</b>	
<p>Students learn English, Hindi, Urdu and Kannada as basic languages in first to fourth semester and at the end of the course, they would be able to communicate by using International language English, national language Hindi &amp; Urdu and regional language Kannada appropriately and with confidence for further studies or in professional spheres where these languages are the indispensable tool of communication.</p>	
<p><b>Commerce Subjects:</b> By studying the commerce in the first and Second semester the students can develop the understanding and skills to prepare Accounts of corporate sectors and also the knowledge in current issues in the area of accounting.</p>	
<p>They acquire knowledge of Indian company act of 1956 and its amendments.</p>	
<p>It helps students to acquire conceptual knowledge of financial accounting and to impart skills for recording various kinds of business transactions.</p>	
<u>Compulsory Paper:</u> Indian Constitution	
<p>The students obtained knowledge of fundamental Rights and Duties of Citizen, Structure &amp; Functions of Central, and State governments, Judiciary, Legislature and Autonomous body like Election Commission.</p>	
<b>B.Com. II Year - Course Modules</b>	
<b>III - Semester</b>	<b>IV - Semester</b>
<ul style="list-style-type: none"> <li>➤ First Basic: English</li> <li>➤ Second Basic: Any one of the following Modern Indian languages: Kannada / Urdu / Hindi</li> </ul>	<ul style="list-style-type: none"> <li>➤ First Basic: English</li> <li>➤ Second Basic: Any one of the following Modern Indian languages: Kannada / Urdu / Hindi</li> </ul>
<u>Core Papers</u> 1. Retail Management	<u>Core Papers:</u> 1. Financial Management. 2. Modern Business Law.

<ol style="list-style-type: none"> <li>2. Entrepreneurship development</li> <li>3. Corporate Accounting-I</li> <li>4. Banking Law and Practice</li> <li>5. Commercial Arithmetic / Business Statistics-I</li> <li>6. Industrial Economics.</li> <li>7. Computer Application in Business P-I</li> </ol>	<ol style="list-style-type: none"> <li>3. Corporate Accounting-II</li> <li>4. Business Communication.</li> <li>5. Commercial Arithmetic-II / Business Statistics.</li> <li>6. International Business Economics.</li> <li>7. Computer Application in Business- III</li> </ol>
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## OUTCOMES

By studying **Retail Management** paper the students acquire good knowledge on retail operations. This will enable the students to become a good retail planners and decision makers and help focus on change and adoption to the change. To develop their conceptual and analytical skills to be able to manage retail operations.

Through the **Banking Law** and Practice paper the students develop the practical knowledge and skill related to banking functions.

The paper **Entrepreneurship development** provides students with cutting-edge knowledge and skills on how to successfully develop captivating products and services to solve challenging problems in a highly uncertain environment, often under considerable time constraints with very limited resources. You will be able to apply these skills in the context of both new ventures as well as in established companies.

### **Business Communication:**

To develop the ability of the students to communicate clearly and correctly in English and regional languages on the matters relevant to day to day business operation with emphases on quality of presentation. To help the students for general understanding of the various aspects of business communication and business environment of the country.

### **International Business Economics.**

International Business Economics paper make the students to understand of the unique problems faced by firms engaging in international activities; the importance of understanding the foreign economic, social, political, cultural, and legal environment; the mechanics of importing and exporting; joint venture, franchising, and subsidiaries.

### **Modern Business Law.**

The paper gives the students the ability to understand the parameters to assess opportunities and constraints for new business ideas. Understand the systematic

process to select and screen a business idea. Design strategies for successful implementation of ideas and they can write a business plan.

**Industrial Economics:**

By studying this paper the students can understand basic models of the behaviour of firms and industrial organization and how they can be applied to policy issues. They are able to manipulate these models and be able to solve analytically problems relating to industrial economics.

**Business Statistics:** The objective of this paper is to provide an understanding for the graduate business student on statistical concepts to include measurements of location and dispersion, probability, probability distributions, sampling, estimation, hypothesis testing, regression, and correlation analysis, multiple regression and business / economic forecasting.

**Computer Application in Business:**

This paper teaches the students to use standard software programs found in the workplace. Students learn to input, review, design, and present information in a productive and efficient manner.

B.Com. III Year - Course Modules	
V - Semester	VI - Semester
<p><u>Core Papers:</u></p> <ol style="list-style-type: none"> <li>1. Management Accounting</li> <li>2. Income Tax-I</li> <li>3. Element of Costing-I</li> <li>4. Small Business and Economic Development.</li> <li>5. Computer Application P- IV</li> <li>6. <u>Group-I Finance &amp; Taxation:</u> <ol style="list-style-type: none"> <li>1. Indian Financial Market-I</li> </ol> </li> </ol> <p>Goods &amp; Services Taxes-I</p>	<p><u>Core Papers:</u></p> <ol style="list-style-type: none"> <li>1. Modern Auditing and Practices</li> <li>2. Income Taxes-II</li> <li>3. Costing Methods &amp; Techniques-II</li> <li>4. Indian Economics.</li> <li>5. Computer Application in Business P-V</li> <li>6. Group-I Finance and Taxation               <ol style="list-style-type: none"> <li>1. Indian Financial Services.</li> <li>2. Goods &amp; Services Taxes-II</li> </ol> </li> </ol>
<b>OUTCOMES</b>	
<p><b>Management Accounting:</b> This course provides students with an understanding of management accounting concepts related to the management functions of planning, control, and decision making.</p>	
<p><b>Income Tax:</b> The students can understand Income tax system properly and</p>	

learn to assess the income tax of a person according to income tax provisions.

**Costing:** The students understand clearly to reduce and control the cost during the course of production because cost is a vital aspect in the modern business. To provide knowledge about the ascertainment the profitability of each of the products and advise the management to maximize its profits.

**Small Business and Economic Development:** Through this paper students learn the financial and managerial tools economic developers use to create a climate that encourages entrepreneurial and small business development. Also, practitioners will examine the barriers they face and how communities can leverage their economic development resources.

**Modern Auditing and Practices:**

This paper gives the knowledge of examines the principles and practices of internal and external auditing. The students can capable to understand the auditing as a component of recurrent and strategic activities, risk assessment, internal control, systems evaluation, forensic accountability, and contemporary audit issues and challenges.

**Indian Economics:** This paper teaches the students to explore a set of inter-related issues relating to the growth and development of the Indian Economy and application of Economic Theory in the context of India.

### **Programme Outcomes**

The B.Com. graduates can pursue Post Graduate Studies like M.Com., MBA, MCA, ICWA, ISCI, etc. After their Post Graduation, they may do M.Phil or Ph.D. and take teaching as their career in higher education institutions like Degree colleges and Universities. Other Career Options: Chartered Accountancy, Banking Services, Insurance Sectors, Marketing, Company Secretaryship, Stock Exchange Services, Tax Consultancy, Management & Planning, Entrepreneurship, Law etc.

They also eligible to study Certificate Courses of any discipline. They may appear for any competitive exams conducted by Union Public Service Commission (UPSC), Karnataka Public Service Commission (KPSC), Indian Railway Board, etc for entering into the government services.

ANJUMAN ARTS & COMMERCE COLLEGE, BELAGAVI

M.Com. Course Outcomes

M.Com. Core Papers (Academic Year 2017-18)

(Key Indicator-2.6.1)

<b>I – Semester</b>	
Course Modules	Outcomes
<ul style="list-style-type: none"> <li>▪ Organizational Behavior.</li> </ul>	The students understand the organizational etiquettes, group behaviour, leadership qualities and analyzing the attitude of the employees.
<ul style="list-style-type: none"> <li>▪ Financial Management.</li> </ul>	The students acquire the knowledge to manage the finance and financial requirements in business.
<ul style="list-style-type: none"> <li>▪ Marketing Management.</li> </ul>	The students learn the marketing and advertising skills, all the marketing factors and customers' behaviour.
<ul style="list-style-type: none"> <li>▪ Managerial Economics.</li> </ul>	The students come to know to take proper decisions in organization and day to day activities. The paper teaches all about decision making.
<ul style="list-style-type: none"> <li>▪ Strategic Management.</li> </ul>	The students learn to use strategies and skills in management of time and organization.
<ul style="list-style-type: none"> <li>▪ Quantitative Technique.</li> </ul>	It makes the students to analyze the statistical data in an organization. They learn various techniques to organize for calculating profit and risk.
<b>II – Semester</b>	
Course Modules	Outcomes
<ul style="list-style-type: none"> <li>▪ Corporate Restructuring.</li> </ul>	The students obtain the knowledge of advantages and disadvantages of mergers and acquisitions; and other strategies to avoid risk
<ul style="list-style-type: none"> <li>▪ Business Ethics and</li> </ul>	It teaches the students about



Governance.	analyzing ethical issues in organization and help to understand the right and wrong things in organization.
▪ Managerial Accounting.	It helps the students to compare the financial statements and financial analysis.
▪ Business Environment.	This paper helps the students to understand the environment of enterprises, factors affecting business and fund raising in business.
▪ Principles and Practices of Management.	It makes the students to understand different principles of management and various skills to practice in management.
▪ Human Resource Development.	This paper helps the students various aspects of Human Resource development, managing human resources and develop skills in HR.
<b>III – Semester</b>	
Course Modules	Outcomes
▪ Corporate Accounting.	The students become expert in corporate account management like holding account, amalgamation etc.
▪ Accounting for specialized Institution.	The students learn about the accounting like double entry system in specialized institutions.
▪ International Financial Management.	By this paper the students understand different countries' currencies and their conversion. Also they learn about the role of Multi National Companies role in the international financial management.
▪ Financial Markets and Institutions.	Through this paper the students learn about various financial institutions like Stock Exchange , Mutual Funds etc.
▪ Business Research Methods	This paper helps the students to

	understand the research techniques, sampling etc in business research.
<ul style="list-style-type: none"> <li>▪ Personality Development and Communication Skill</li> </ul>	The students get good communication skill and also they learn to develop their personality.
<b>IV – Semester</b>	
Course Modules	Outcomes
<ul style="list-style-type: none"> <li>▪ E-Commerce</li> </ul>	This paper empower the students to access e-commerce requirement of a business and developing E-plants etc.
<ul style="list-style-type: none"> <li>▪ International Business</li> </ul>	Through this paper the students understand different dimensions of international business.
<ul style="list-style-type: none"> <li>▪ Security Analysis and Portfolio Management.</li> </ul>	By this paper the students understand the portfolios and its management, also they learn about security analysis.
<ul style="list-style-type: none"> <li>▪ Innovation in Accounting</li> </ul>	Through this paper the students acquire the knowledge of solving current issues of organization in accounting using innovative techniques.
<ul style="list-style-type: none"> <li>▪ Project</li> </ul>	The students take up the project on organization and management of industries by visiting industries. By the project work the students get good practical knowledge.

## PROGRAM SPECIFIC OUTCOME

PROGRAMS	SPECIFIC OUTCOMES	
UG Programmes		
B.A.	<p>Students interested in <b>Languages</b> subjects can do the job in the following areas:</p> <p>Professional Writing                      Research                      Editing                      Journalism                      Media                      School Teachers</p>	
B.A.	<p>For Students interested in <b>Sociology</b> subject can do the job in the following areas:</p> <p>Social researcher.                      Social worker.                      Rehabilitation                      Youth And Elderly Services                      Recreation                      Administration                      Local, State And Federal Agencies                      Family Planning                      Rehabilitation Counseling                      Hospital Admissions                      Family related Case management                      Non-Profit Agencies (NGOs)                      Urban Planning                      Childcare                      Community Development                      Environmental Groups                      Teaching in Primary and secondary level</p>	
B.A.	<p>For Students interested in <b>Economics</b> subject can do the job in the following areas:</p> <p>Data Analyst.</p>	

	<p>Economist.  Financial Risk Analyst.  Forensic Accountant.  Chartered accountant.  Chartered certified accountant.  Chartered accountant.  Chartered certified accountant.  Chartered public finance accountant.</p>	
B.A.	<p>For Students interested in Political Science subject can do the job in the following areas:  Law Enforcement  Investigations  Probation and Parole Administration  Criminal Justice  Judicial Affairs  Attorney  Paralegal</p>	
B.A.	<p>For Students interested in History subject can do the job in the following areas:    Archaeologist.  Archivist.  Heritage manager  Historic buildings inspector or conservation officer  Museum education officer  Museum or gallery curator  Museum or gallery exhibitions officer  Secondary school teacher  Broadcast journalist.  Civil Service administrator.</p>	
B.Com.	<p>Finance.  Banking.  Company Secretary.  Insurance.</p>	

	<p>Foreign Trade.  Stock Broking &amp; Investment Analyst.  Tax Auditor  Tax Consultant  Insurance Providers  Public Relations  Marketing and Sales  Consumer Research  Human Resources (Personnel Management)  Real Estate  Training  Entrepreneurship  Media Advertisement  School Teachers  Indian Cost and works Accountant</p>	
<p>UG  Programmes  M.Com.</p>	<p>Accountant  Accountant Executive  Chartered Accountant  Company secretary  Cost Accountant  Finance Analyst  Finance Planner  Finance Manager  Finance Controller  Finance Consultant  Investment Analyst  Stock Broker  Portfolio Manager  Tax Auditor  Tax Consultant  Auditor  Statistician  Economist  College &amp; University Teachers.</p>	